

TECHNICAL SPECS FOR TIME - STYLE AND DESIGN

- All web offset: All of Time magazine is produced 100% computer-to-plate
TIME subscribes to 3DAP Proofing (Specifications for Web Offset Pub) Standards.
- TIME Style & Design issue only accepts advertising in PDF. All material must be submitted electronically via the Quickcut creation and delivery process: www.quickcut.com.au

Media: 3DAP approved proof www.3dap.com.au

Unit sizes: Please keep all crop and register marks outside of the magazine trim size.

Style and Design issue trim size: 275 x 225 ***SADDLE-STITCHED***

Unit	Type area (H x W)	Bleed	Trim
SP	250 x 205	83 x 233	275 x 225
DPS	250 x 430	283 x 458	275 x 450

Digital Ad Specifications

- For detailed information on saving files to PDF please visit www.quickcut.com.au
- Total area Density should not exceed SWOP density of 310% tac.

Shipping Instructions

Materials for Style & Design should be directed to the attention of:

Jo Mispel

TIME Advertising Production Co-ordinator
Time Inc. Australia
Level 5, 61 Lavender St
MILSONS POINT NSW 2061