

## TECHNICAL SPECS FOR TIME - STYLE AND DESIGN

- All web offset: All of Time magazine is produced 100% computer-to-plate  
TIME subscribes to 3DAP Proofing (Specifications for Web Offset Pub) Standards.
- TIME Style & Design issue only accepts advertising in PDF. All material must be submitted electronically via the Quickcut creation and delivery process: [www.quickcut.com.au](http://www.quickcut.com.au)

**Media:** 3DAP approved proof [www.3dap.com.au](http://www.3dap.com.au)

**Unit sizes:** Please keep all crop and register marks outside of the magazine trim size.

**Style and Design issue trim size:** 275 x 225 \*\*\*SADDLE-STITCHED\*\*\*

Unit	Type area (H x W)	Bleed	Trim
SP	250 x 205	83 x 233	275 x 225
DPS	250 x 430	283 x 458	275 x 450

### Digital Ad Specifications

- For detailed information on saving files to PDF please visit [www.quickcut.com.au](http://www.quickcut.com.au)
- Total area Density should not exceed SWOP density of 310% tac.

### Shipping Instructions

Materials for Style & Design should be directed to the attention of:

#### Jo Mispel

TIME Advertising Production Co-ordinator  
Time Inc. Australia  
Level 5, 61 Lavender St  
MILSONS POINT NSW 2061