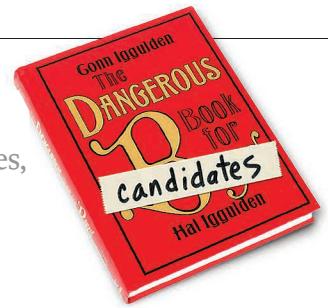


The Dangerous Book for Candidates. *The Dangerous Book for Boys* is a best-selling manual of nostalgic tips and narratives, from making invisible ink to the great battles of history. But boys aren't the only ones who need a compendium of classic skills and facts. A look at our proposed version for the 2008 slate of presidential candidates.



TIPS FOR THE CAMPAIGN TRAIL



I. THE PROPER CARE AND TREATMENT OF THE NEW HAMPSHIRE VOTER
The stone-faced voters of the Granite State might be intimidating, but these four tips can help. And just remember: they are as afraid of you as you are of them.

1. Optimal conversational mix: 64% small talk, 21% big ideas, 15% silence
2. The city of Berlin, N.H., is pronounced BER-lin, not Ber-LIN
3. No matter what your party, tell everyone you're a libertarian at heart
4. Know your baseball critters: Fisher Cats (N.H.), good; Sea Dogs (Maine), bad

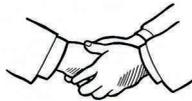
2. THE SECRET GUIDE TO HANDSHAKES

One-handed



Hi.

Two-handed



Thank you for your small contribution.

Two-handed with firm squeeze



Your generous contribution will be rewarded in time.

The hug



You belong to a group that I should be seen hugging.

The long hug



We are having sex. My presidency will soon be in ruins.

3. HOW TO FUND RAISE \$100,000 FROM THE BACK OF A LINCOLN TOWN CAR

Your piggy bank needs to be fed—before tonight's black-tie gala. So buckle up, borrow an aide's cell phone and dial for dollars. Remember, you always have ambassadorships to offer.

5. BUILD YOUR OWN CAMPAIGN PHOTO OP

Four simple ingredients for successful symbolism



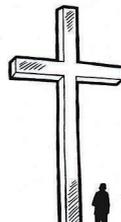
pickup truck



flag



farmer



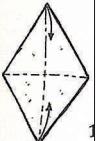
22-ft. wooden cross

4. MAGIC NUMBERS: 527

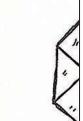
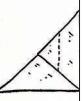
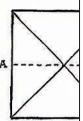
In campaigns, as in kindergartens, there are always bullies. How best to push back discreetly? Start a 527, one of those faux-grass-roots entities that—with a slush fund and a YouTube account—can kick sand in anyone's face for you.



DEBATES THAT CHANGED THE WORLD, PART IX
Miami, May 1956: Adlai Stevenson and Estes Kefauver talked civilly about civil rights in the first Democratic primary debate ever televised.



Finally, a water box. Turn a strip. V horizontal



1. Put p diagon
2. Fold
3. Then
4. Fold
5. Then
6. Fold on th